

Thank you for your interest in placing an ad in our upcoming performance's playbill at Progressive Theater! We greatly appreciate your support and contribution to our theater community.

We offer several ad tiers for our advertisers, each with its own set of benefits. We have listed them below, along with a brief description of what each tier includes:

#### Playbill Ad Tiers:

1. Full-page ad - \$100: A full-page ad is perfect for featuring your organization's logo, a detailed message, or a high-quality image. Your ad will be printed in full color and will be prominently displayed in our program.
2. Half-page ad - \$75: A half-page ad is ideal for featuring a concise message, an image, or a smaller version of your logo. Your ad will be printed in full color and will be displayed in a visible location in our program.
3. Quarter-page ad - \$50: A quarter-page ad is great for featuring a brief message, a small image, or a logo. Your ad will be printed in full color and will be prominently displayed in our program.
4. Eighth-page ad - \$25: An eighth-page ad is a cost-effective option for featuring a brief message or a simple logo. Your ad will be printed in full color and will be included in our program.

Each ad tier also includes the opportunity to reach our theater community and audiences, and to support our efforts to increase accessibility to the arts.

We would be honored to have your ad in our playbill for our upcoming performance, and we hope you will consider one of our ad tiers. Thank you again for your interest in supporting our theater community and the students of Arts High School!

Deadline **Mar 17, 2023**